

# 2010 Bridal Show

## Non-Exhibitor Deadlines & Rates

	<u>January 2010 Show</u>	<u>August 2010 Show</u>
<b>Publication Date:</b>	Sunday, January 24, 2010	Sunday, August 15, 2010
<b>Bridal Show Date:</b>	Sunday, January 31, 2010	Sunday, August 8, 2010
<b>Location:</b>	Fort Worth Convention Cntr	Gaylord Texan, Grapevine
<b>Time:</b>	10 a.m. to 5 p.m.	10 a.m. to 5 p.m.
<b>Publication:</b>	Modular Tabloid	Modular Tabloid
<b>Ad Deadline:</b>	Thursday, January 7	Friday, July 23
<b>Digital/Scan Deadline:</b>	Thursday, January 14	Friday, July 30
<b>Proof Out From Desk Top:</b>	Thursday, January 14	Friday, July 30
<b>Proof Back To Desk Top:</b>	Friday, January 15	Monday, August 8

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### General Information

*All Prices are per section, for non-exhibiting advertisers and include process color*

	<u>Ad Size</u>	<u>Cost</u>
<b>Eighth Page</b>	3 col. (4.792") x 2.70"	\$ 388.80
<b>Quarter Page</b>	3 col. (4.792") x 5.40"	\$ 777.60
<b>Half Page Horizontal</b>	6 col. (9.667") x 5.40"	\$1,555.20
<b>Half Page Vertical</b>	3 col. (4.792") x 11"	\$1,555.20
<b>Full Page</b>	6 col. (9.667") x 11"	\$3,168.00

**Section Distribution:** Full Run Sunday Circulation

**Sales Info & Contract:** Saved in the P:\Special Features\Brides folder