

2010 Bridal Show Exhibitor Deadlines & Rates

	<u>January 2010 Show</u>	<u>August 2010 Show</u>
Publication Date:	Sunday, January 24, 2010	Sunday, August 15, 2010
Bridal Show Date:	Sunday, January 31, 2010	Sunday, August 8, 2010
Location:	Fort Worth Convention Cntr	Gaylord Texan, Grapevine
Time:	10 a.m. to 5 p.m.	10 a.m. to 5 p.m.
Publication:	Modular Tabloid	Modular Tabloid
Ad Deadline:	Thursday, January 7	Friday, July 23
Digital/Scan Deadline:	Thursday, January 14	Friday, July 30
Proof Out From Desk Top:	Thursday, January 14	Friday, July 30
Proof Back To Desk Top:	Friday, January 15	Monday, August 8

General Information

All Prices are per show and include process color

	<u>Two Shows</u>	<u>One Show</u>
Quarter Page Package Ad Size: 3 col. (4.792") x 5.40" Booth Size: 10x10	\$ 869.27	\$ 1,354.16
Half Page Package Ad Size: Hor. 6 col. (9.667") x 5.40" or Vert. 3 col. (4.792") x 11" Booth Size: 10x10	\$ 1,420.07	\$ 2,209.52
Full Page Package Ad Size: 6 col. (9.667") x 11" Booth Size: 10x20	\$ 2,562.47	\$ 3,550.16

Shared Booth Space: Advertisers sharing booth/ad space must add 30% to cost.

Increase Booth Size: \$325.00 per 10x10 upsize. Maximum booth size 10x30.

Section Distribution: Full Run Sunday Circulation

Sales Info & Contract: Saved in the P:\Special Features\Brides folder